



EVENTS CALENDAR

As an AANA member, you have access to a powerful calendar of events designed to keep you and your team at the forefront of marketing leadership, innovation, and collaboration. This one-page snapshot highlights the key opportunities we've curated for the year ahead. Use this calendar to plan ahead and share the value of membership with your wider team.

JUL 25

AUG 25

SEP 25

OCT 25

NOV 25

FEB 26

MAR 26

APR 26

MAY 26

JUN 26

AANA PRESENTS



For CMOs. Invitation only dinner, drinks and thought leadership in an intimate setting.

Sydney 31
AI & Marketing
Presented By
Publicis & AWS

Melbourne 05
AI Targeting in a Safe Environment
Presented By
Ebiquity

Sydney 10
CMO Connect
Presented By
Gain Theory

Sydney 29
CMO Connect
Presented By
Google

Melbourne 12
CMO Connect
Presented By
Pending

Sydney 30
CMO Connect
Presented By
Pending

AANA PRESENTS



For Marketing Directors. Drinks, canapés and thought leadership.

Sydney 21
Director's Cut
Presented By
Pending

Melbourne 23
Director's Cut
Presented By
Pending

Sydney 19
Director's Cut
Presented By
Pending

Melbourne 16
Director's Cut
Presented By
Pending

Sydney 18
Director's Cut
Presented By
Pending

AANA PRESENTS



For the full team. Breakfast, networking and theatre style presentations.

Melbourne
Masterclass
Presented By
Pending

Sydney
Masterclass
Presented By
Pending

Syd & Mel
Inside Effectiveness
Presented By
ACA & AANA

Brisbane
Inside Effectiveness
Presented By
ACA & AANA

Sydney
Masterclass
Presented By
Pending

AANA PRESENTS



For the full team. Online interactive webinars, delivered by industry thought-leaders.

Online 3
Agency relationship
Presented By
Aprais

Online 14
Brand Health Masterclass
Presented By
VML

Online 4
AANA Academy
Presented By
Lumos

Online 16
AANA Academy
Presented By
Amazon

Online 6/27
AANA Academy
Presented By
Pending

Online 5/26
AANA Academy
Presented By
Pending

Online 19
AANA Academy
Presented By
Pending

Online 30
AANA Academy
Presented By
Pending

Online 21
AANA Academy
Presented By
Pending

Online 11
AANA Academy
Presented By
Pending

AANA PRESENTS



Other AANA Events throughout the year.

Online 16
Ad Net Zero Webinar
Presented By
AANA & Ad Net Zero

Online
Diversity
Presented By
SBS

Sydney 9
Effie Awards
Presented By
ACA

Online
Webinar
Presented By
AANA

Online
Webinar
Presented By
AANA